

## **Youth Entrepreneurship Symposium 2018: Designing the Future**

### **COACHES**

#### **Laura Garcia, YWCA Orange County, Racial Justice Program Manager**

Laura oversees a portfolio of programs at the YWCA addressing: Teaching Tough Topics, Mexican Initiative for Deferred Action, Immigrants Vote campaign, among others. She is also the founder of Dreamers with No Borders, a group of young adults whose mission is to educate and empower the Latino, undocumented and migrant community in the Hudson Valley. Laura coordinates Mujeres Latinas of The Hudson Valley, a group of undocumented, migrant women that meet twice a month.

#### **Sakima McClinton, Rural & Migrant Ministry, Administrative Coordinator**

Sakima is an Iraqi war veteran who graduated from West Point with a degree in Engineering, and went on to get her MBA. She is a Board Member of the Dutchess County Mental Health of America and sits on the City of Poughkeepsie Planning Board. She also served as President of the Poughkeepsie School District Board. She is the recipient of the Dutchess County Regional Chamber of Commerce Top 40 under 40, Beulah Baptist Church's Black Achievers Award and first in her family to graduate from college.

#### **Carrie McIndoe, Economic Ventures, Founder**

Carrie created an experiential camp for high school students offering 'Business-for-a-Day' where students spend a week living on college campuses, then open and operate their venture culminating in sharing their experience on a final stage event. Previously, Carrie was an instructor for Goldman Sachs 10,000 Small Businesses, advisor to Bard College MBA students and taught entrepreneurship to Norwegian students spending a semester abroad. She secured and disseminated a 3-year \$4.6 million grant for youth entrepreneurship.

#### **John Natale, Creative Branding Consultant**

John has over 25 years of branding experience primarily in the retail, direct to consumer market focusing on fashion and home and lifestyle products. John was Chief Creative Officer at FULLBEAUTY Brands for 12 years overseeing the creative branding and execution for 8 brands. Key to his success was mentoring and cultivating talent, leading a team of 80 print and web design artists and production technicians. He is currently spending time mentoring young men transitioning out of foster care into productive employment and adulthood.

#### **Kristine Petrik, Java Love, Co-Founder and Owner**

Kristine-Ellis Petrik worked as a journalist and marketing executive at CNN for 24 years. After leaving CNN, Kristine now heads coffee production and roasting operations for Java Love Coffee Roasting Co. Kristine's passion for people is at the core of how she helps run, market and build the Java Love brand.

#### **Sue Rowe, Academy of Finance, Volunteer**

Sue has conducted training on numerous topics such as new employee orientation, mortgage programs and banking regulations, customer service, interviewing and supervisory training, and career coaching and development. She has worked in both for and not-for-profit

organizations such Amazon, Luxottica Retail, Youth For Understanding, Women At Work, and Hospitality Green as well as the local WIB programs for long term unemployed returning to the workforce.

**Andy Satter, Andrew Satter and Associates, Founder and CEO**

As an executive coach, Andy helps his clients become exceptional leaders. After beginning his professional career as co-founder of a successful start-up, he subsequently worked for a global advertising agency before transitioning into executive coaching and consulting.

**Amanda Ward, Workforce Development, Center for Discovery, Senior Director**

Amanda holds a J.D. degree from Hofstra School of Law and previously worked in sports management. In addition to the human service work she currently provides at the CFD, she also teaches Constitutional Law, Business Law and Health Care Law and Ethics at SUNY Sullivan. Amanda was elected Town Justice in the Town of Fallsburg in November of 2015, and currently serves as the first female and first African American in that office.

**Sylvia Winrich, Hotel Executive**

Sylvia is a seasoned event and meeting professional with over 20 years' experience in industries including Cosmetics, Financial, Insurance, Fashion, Theater & Movies, Political & Government, Celebrities and Airlines. Currently, Sylvia consults in the Hospitality Industry and volunteers in New York City.

## **JUDGES**

**Julio Garaicoechea, County of Sullivan Industrial Development Agency, Project Manager**

The IDA's primary goal is to promote economic welfare, recreation opportunities, prevent unemployment and economic deterioration, ensure the prosperity of Sullivan County's inhabitants, and promote tourism and trade. Julio maintains strong working relationships with private stakeholders, elected officials, public agencies, and the business community. Also, Julio is President of North American Cultural Laboratory (NACL Theatre), an experimental theatre company in Highland Lake.

**Austin Green, Youth Economic Group Graduate**

Austin worked with YEG for over a year and a half. Before that he was a struggling through high school due to his rebellious personality. Since joining YEG he focused on his goals, and was able to graduate on time with his class year. He is hoping in the near future to go to college in Florida to major in business administration.

**Cindy Kashan, SUNY Sullivan, Dean of Community Outreach**

Cindy is responsible for all advertising and marketing efforts for the college, including print, radio, television, social media and the college website. During her career, she has helped raise funds to support the college's scholarship program, upgrades to facilities, the campaign to build the residence hall and more. Cindy serves on the steering committee for Sullivan Renaissance, is a board member of the Sullivan County Teacher Center, past board member for the Monticello Academy of Finance, and past president of the Auxiliary for Catskill Regional Medical Center.

**Lyle Mincheff, Center for Workforce Development, Youth Programming Coordinator**

Lyle orchestrates the Title 1 Youth Program, funded by the Workforce Innovation and Opportunity Act (WIOA), as well as Sullivan County's Summer Youth Employment Program for local High Schoolers. When he's not busy creating opportunities for young adults in the community, you can find him fishing, kayaking, hiking with his favorite rescued dog, and enjoying the natural beauty Sullivan County offers.

**Andrea Reynosa, Lead Facilitator for Project Identity, Bethel Woods Center for the Arts**

Andrea is a groundbreaking leader in the art world, richly supporting the evolution of women's roles both on and behind the walls of galleries, and expanding her impact throughout communities as a civic leader, she is pleased to bring her passion and talents to the role of Lead Facilitator for Project Identity: Sessions, a free, creative incubator space for teens presented as the inaugural project of Bethel Woods' Bethel on Main initiative.